

HIRE THE BASE GALLERY

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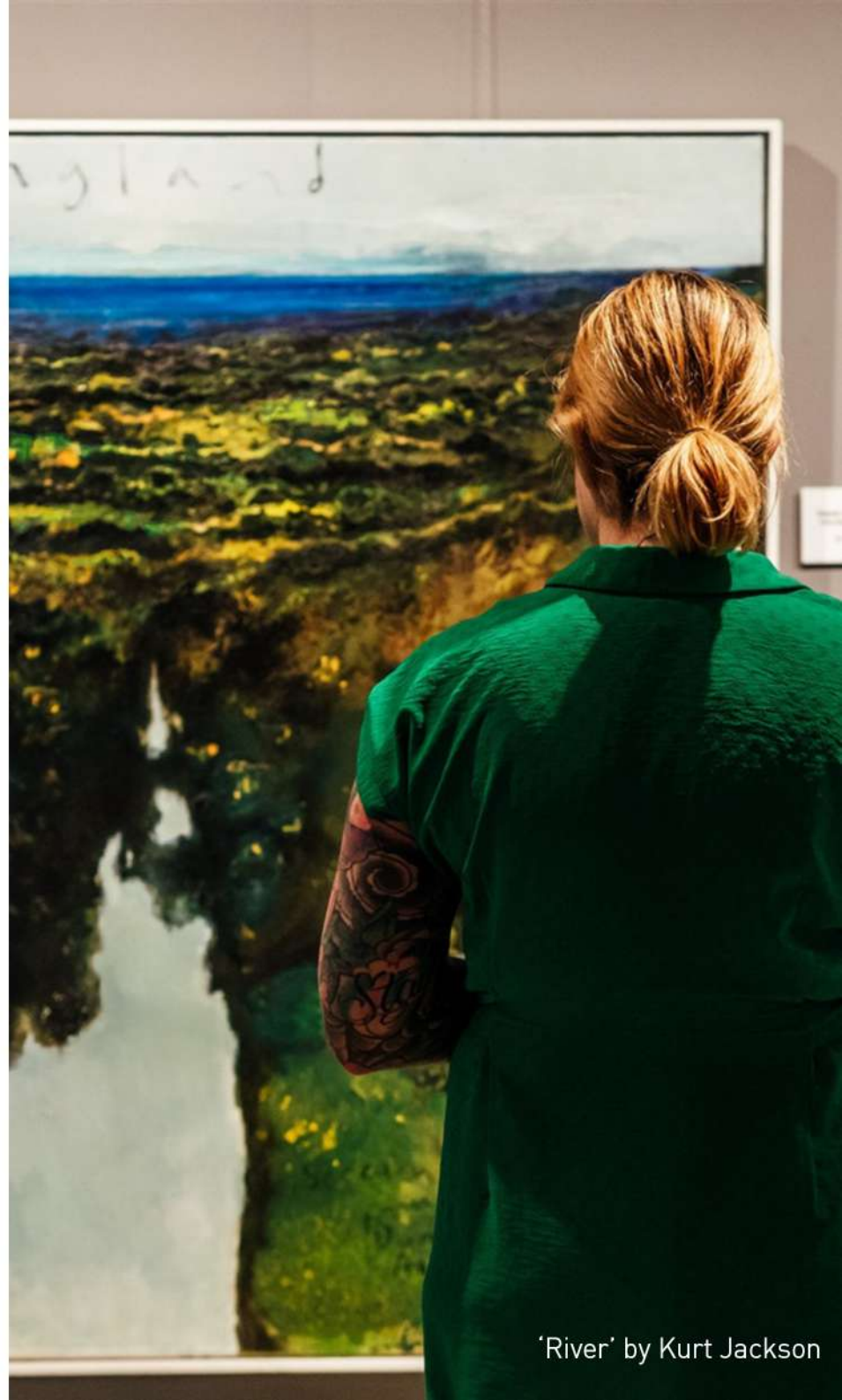
ABOUT THE BASE

Situated in a purpose-built arts and craft building, The Base's £1.7M venue was designed by Sutton Griffin Architects of Newbury. The space comprises of a gallery, eight resident artists' studios and Lookout Studio which hosts a vibrant participatory programme of workshops and courses. On the ground floor there is also a bustling café managed by the Honesty Group.

Since it opened in 2019, The Base has attracted high quality touring exhibitions from the likes of the Natural History Museum London, Hayward Gallery and The Bowes Museum, as well as presenting work by Chinwe Russell, Kurt Jackson, Quentin Blake and David Hockney.



The Base won 'Best Art Gallery' in the Berkshire Muddy Stilettoes Awards in 2019, 2021, 2022 and 2023. We were recognised in 2022 for our vision, hard work and creativity, as we won the National Award Muddy Award, going up against the likes of the Cotswold Sculpture Park and Compton Verney.



'River' by Kurt Jackson

SELECTION PROCESS

ARTISTIC POLICY

We currently have a rare opportunity to hire The Base Gallery during March 2025. We welcome exhibition proposals from solo artists, as well as independent curators, group shows, art societies, focusing on a range of artistic disciplines and media.

All prospective exhibitors should submit an exhibition proposal, which will be assessed to determine whether the applicant meets the selection criteria. Our policy is to exhibit quality work which demonstrates skill, complements our wider programme, and offers our visitors a wide variety of work to view and engage with.

ESSENTIAL:

- High level of skill
- Optimal use of exhibition space
- Stimulating themes

DESIRABLE:

- Based locally/regionally
- Engagement with community



'Oak' by Kurt Jackson

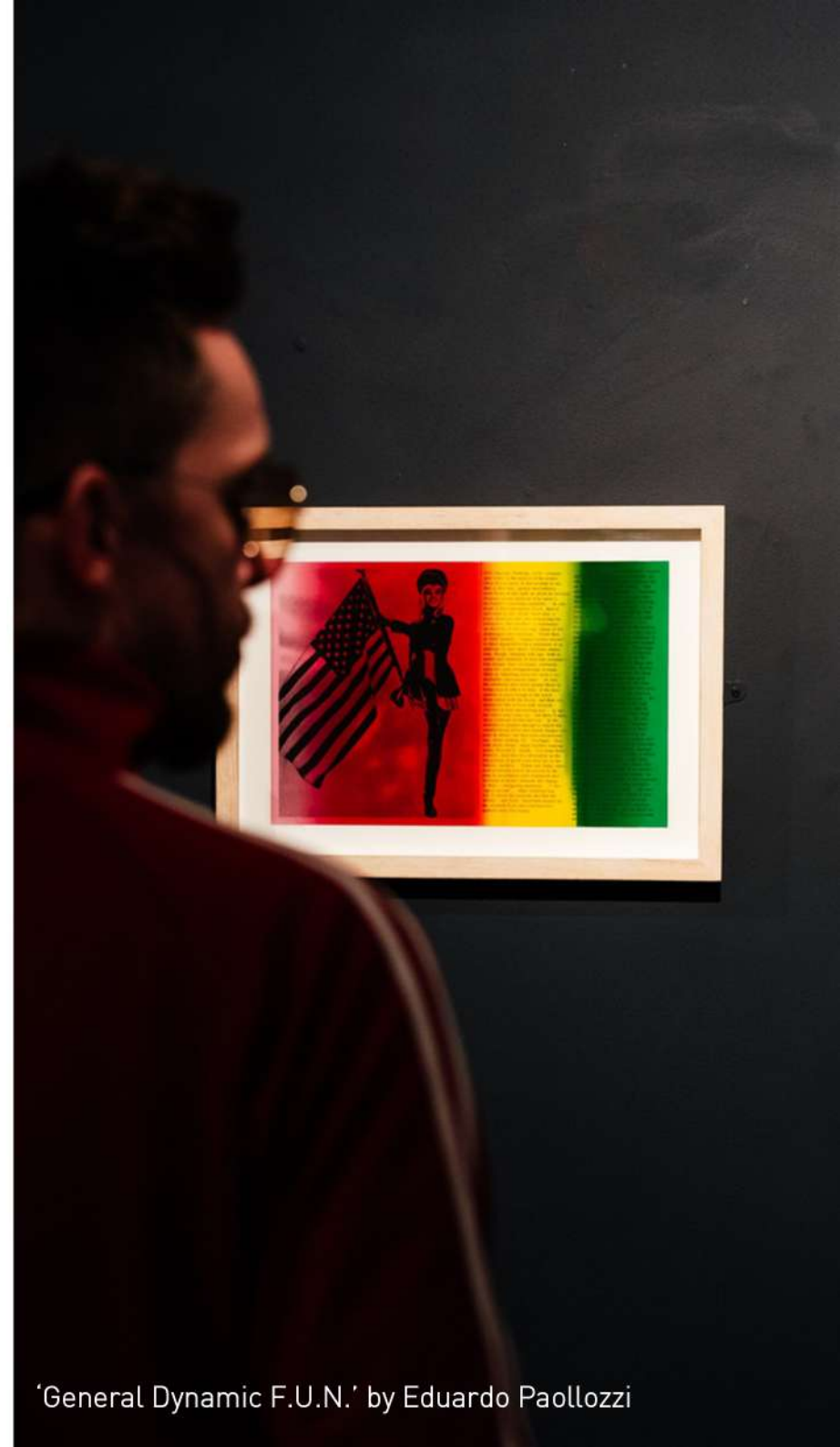
HOW TO SUBMIT YOUR PROPOSAL

We advise artists/groups to visit the gallery space before submitting a proposal to ensure awareness of the size of space the work must fill. The internal walls will be removed during the period and therefore there will be 75.43 m² hanging space across the outer walls of the Gallery.

If you are interested in exhibiting at The Base during March 2025, please email your proposal by Sunday 5 January 2025, along with links to your work and an artist statement, to:

Stephanie Johnson, Gallery Manager
stephj@cornexchangenew.co.uk

Proposals will be considered by:
Gallery Manager, Gallery & Events Coordinator and
Head of Programme & Audiences

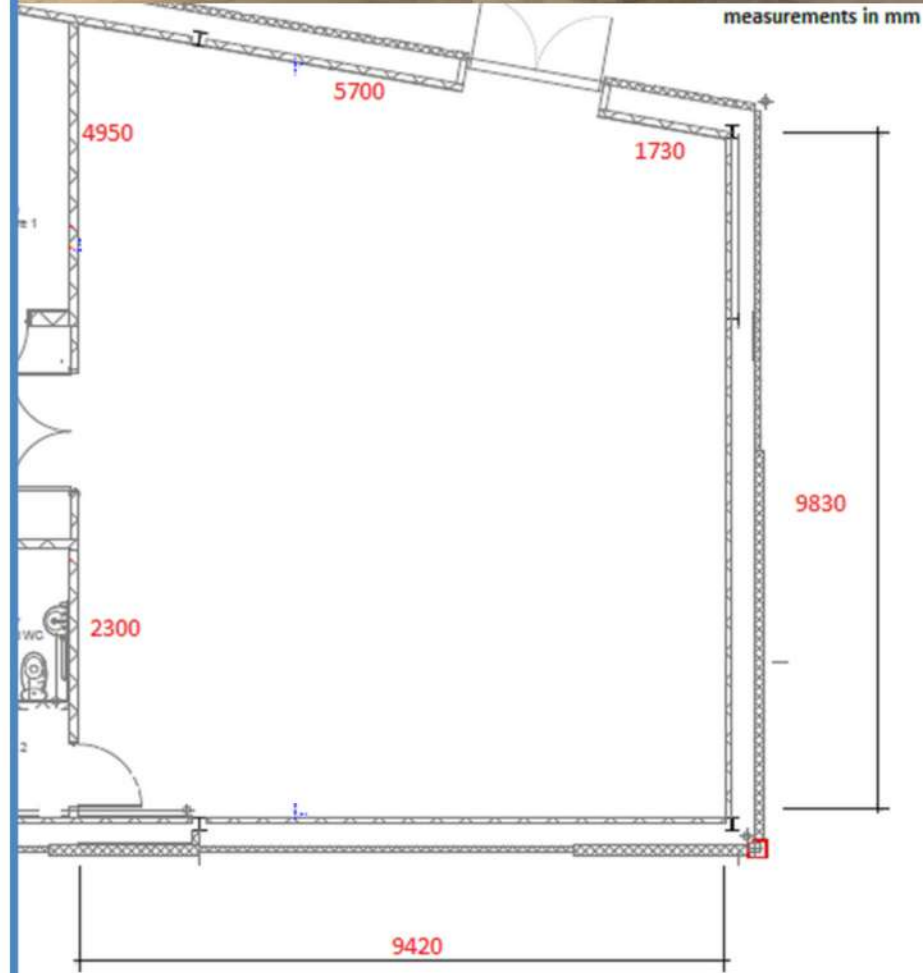


'General Dynamic F.U.N.' by Eduardo Paolozzi

THE BASE GALLERY

During 2023/24, our Gallery welcomed over 10,500 visitors, with an average daily rate of 67 attenders.

- The 110sqm main gallery is on the ground floor
- The internal walls (pictured) will be removed during March 2025 and therefore there will be approx. 75.43 m² hanging space across the outer walls of the Gallery.
- Fitted with specialist heating and humidity controls
- Slimline Art Hanging System fitted throughout the space
- Windowless space enables precise lighting control, enabling the art works to take centre stage.
- Removable internal walls
- Security alarm system
- The Gallery is open five days a week (Wednesday – Sunday, 10am – 5pm), however we can open on a Monday and Tuesday subject to discussions with our Gallery & Event Coordinator.
- We reserve the right to close the space to the public in order to hold paid-for workshops within the space during these times.



HIRE THE BASE GALLERY

ALL GALLERY HIRE PACKAGES INCLUDE:

- Gallery installation, including set up and take down with curatorial guidance for 4 hours (group exhibitions incur an £40 per hour charge for a second technician)
- A landing webpage on The Base's website
- Invigilators and sales staff during Gallery opening hours
- At the end of the exhibition, all sales will be reconciled, and a payment sent to you for the sales amount less commission
- Heating/cooling and lighting
- Daily cleaning of the Gallery space
- Free car park for exhibiting artist and visitors

Not included:

- Insurance of items exhibited
- Out of hours opening
- Refreshments
- Storage



BASE GALLERY HIRE PACKAGES

PLATINUM - £550 per week

(2 weeks minimum hire)

- 10% commission on all sales made
- Labelling of work throughout exhibition
- All works available to purchase online via our Shop webpage
- Webpage on the Corn Exchange Newbury's website in addition to The Base
- Social media promotion (1x Instagram post and story, 1x Facebook post, 1x LinkedIn post)
- Press release sent to our press list
- Included in the monthly 'What's on' email to entire database
- Listed on Art Rabbit

GOLD - £350 per week

(2 weeks minimum hire)

- 30% commission on all sales made



'The Half' by Simon Annand

BASE GALLERY HIRE

ADD-ONS

PRIVATE VIEW EVENT

We strongly recommend you book in a private view or 'meet the artist' event for your show, as this is where maximum sales are made.

- Dates agreed in advance with Gallery & Events Coordinator
- Hire: £125 (2 hour event) includes 1 staff member
- Food and beverage are in addition to this fee and we can provide some suggested caterers.
- Corkage: £5 per bottle of wine / £10 per bottle of fizz
- Wine glass hire: £20

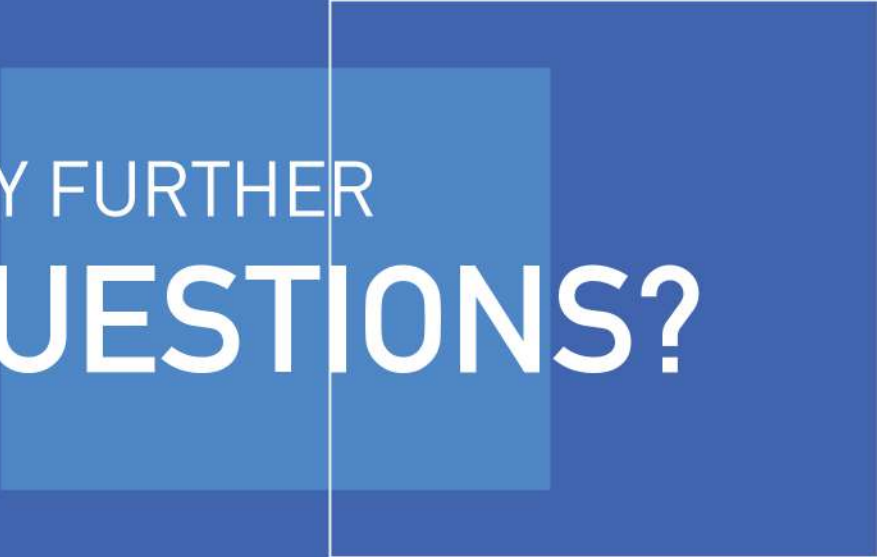
MARKETING

Prices available on request for:

- Access to database of up to 23,000 email addresses
- Additional social media posts/stories
- Leaflet/poster design
- Professional photography of exhibition



'20 Historical Women Who Changed the World'
by Chinwe Russell



ANY FURTHER
QUESTIONS?

Contact us:

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